

NAKIA QUEEN

UX Visual Designer

 [LinkedIn](#)

 [Portfolio](#)

 nakiaqueen@yahoo.com

 [Dribbble](#)

SKILLS

Design

Visual Design

Responsive design

Information Architecture

Storyboarding

Wireframing

Usability Testing

Rapid Prototyping

Interaction Design

Design System Development

Software

Figma

Miro

Adobe XD

Adobe Illustrator

Adobe Photoshop

EXPERIENCE

Vsolvit— Senior UX Designer

July 2022- Present

- Lead UX designer developing for internal and government SaaS products using the design thinking methodology to generate web applications. Rapid prototyping, mock-up development and wire-framing for responsive application to optimize user experience across platforms.
- Collaborate closely with engineers, ensuring a smooth transition from Figma to development by integrating design systems.
- Drive responsive design implementation for web-based systems, focusing on user flow and interaction design.
- Synthesize data through usability testing and revise designs to make improvements for pre-developed and new platforms.

Third Anchor Design-UX Designer (Independent Consultant)

June 2022-Present

- As a consultant and contractor, I lead the design and development of websites and mobile applications for non-profits, start-ups, and small businesses. My process align with the design thinking methodology, ensuring tailored solutions.
- I collaborate closely with stakeholders to understand their business needs, offering services in UX design for web and mobile application, brand identity development, and UX consulting. This collaborative approach ensures that projects align with client goals and resonate with their target audience.
- Utilizing web creation platforms like Wix, Squarespace, and Wordpress, I develop and design websites and mobile applications, focusing on cohesion, usability and functionality. Additionally, I provide visual structuring services by developing or refining brand identities, enhancing brand recognition and consistency.

Booze Allen Hamilton-Visual Design Strategist

November 2021-June 2022

- Generated digital graphic designs using PowerPoint and Adobe Illustrator to effectively communicate visual concepts for Navy projects. Created infographics, slick sheets, and presentations for stakeholders, focusing on clear and engaging visual communication.
- Designed professional presentation decks and graphic content tailored for senior IT/CIO leaders, ensuring alignment with project objectives and brand guidelines.
- Conducted in-depth research on industry trends and best practices to enhance design strategies and improve visual communication. Maintained brand consistency through style guides and design templates, contributing to cohesive and impactful deliverables.

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EXPERIENCE CONT.

Maryland Reentry Center-UX Designer (Consultant)

November 2021-December 2022

- Developed web and mobile application on Squarespace and Wix, using design thinking methodology.
- Provided digital graphic design services, including book cover designs, and social media graphics formatted for platforms like Instagram, Facebook, and LinkedIn. Designed visually engaging content to enhance brand visibility, identity and engagement.
- Provided social media consulting and management. Developed marketing strategies, and managed platforms such as Facebook and Instagram, resulting in a 50% increase in follower-ship.
- Designed brand identities for non-profit organizations, focusing on typography, color schemes, and logo suites for enhanced brand recognition.
- Conducted in person educational session on the importance of Brand identify through web development for entrepreneur conference.

Uncommon Projects-UX Designer (Freelancer)

May 2021-November 2022

- Collaborated with multiple clients in a freelance capacity to design various digital visuals for companies in the Real Estate Industry.
- Conducted in-depth consultations with clients to understand their brand objectives, target audience, and design preferences, ensuring the delivery of tailored and impactful visual solutions.
- Leveraged design principles and industry trends to create cohesive brand identities, compelling website templates, and persuasive PowerPoint presentations, contributing to client success and brand recognition in their respective markets.

Sweet Lemon Marketing-Graphic Designer (Freelancer)

May 2021-November 2022

- Created impactful digital marketing collateral, including landing pages, email templates, and display and social media ads, to drive product/service promotion and enhance customer engagement across multiple platforms.
- Developed HTML newsletters for monthly communication, implementing responsive design and design principles to optimize user experience on various devices, ensuring consistent and effective messaging.
- Designed and developed print assets such as brochures and info cards for service-based businesses, prioritizing clear information communication and visual appeal through proficient modification of illustrations, icons, and photos as needed.

EDUCATION

Goggle UX Design Certification — Online

October 2023- April 2024

Completed rigorous training designed for UX design readiness. Topics included UX research fundamentals, inclusive design, wireframes and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and portfolio development

The Bucketlist Bombshell Design Skills Course — Online

July 2021-December 2021

Completed a online training desgned for Graphic and Web design readiness. Topics includes Color theory, fundemnetals of web design, basic HTML understanding and graphic design skills in tolls like Adobe XD, Illustrator and Photoshop. Completed 5 projects for portfolio development.

University- Marymount University, Alexandria VA-Bachelors Of Art, Fashion Design